



# Orange County Active Transportation Plan

OCTA Bicycle & Pedestrian Subcommittee, 3/21/17

Orange County  
Transportation Authority



# Project Overview

- Grant from State Active Transportation Program (ATP)
  - Application: May 2015
  - Signed Consultant Agreement: February 2017
- Schedule
  - Estimated: 18 months beginning March 2017
- Consultant Team
  - IBI Group
  - KTU+A
  - Arellano Associates
  - Placeworks

# Project Goals & Objectives

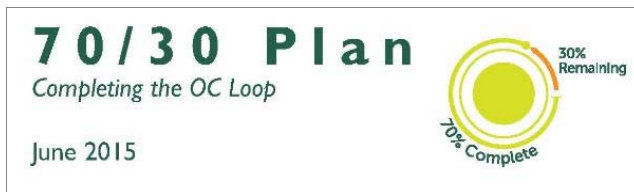
- Replace Commuter Bikeways Strategic Plan
  - Serve all 35 local jurisdictions
  - Serve all disadvantaged communities within Orange County
- Bicycle and Pedestrian Topics
  - Analyze & Identify Pedestrian Priority Areas
  - Incorporate Detailed Bikeways Planning Currently Available
- Engage and Solicit Input from Community Stakeholders
  - Dynamic and Fun Participation Opportunities

# Project Goals & Objectives (Continued)

- Promote Toolbox & Best Practices Solutions for OC
- Develop Action Plan
  - Demonstration/Early Action Projects
  - Identify Applicable Funding Opportunities
- Position for Future Grants
  - Satisfy State Requirements for “Active Transportation Plan”
  - Empower Cities to Pursue both Bike & Pedestrian Project Funding

# Community Engagement

- Local Stakeholder Input
  - City Staff
  - Health & Schools Representatives
  - Advocates
- Public Outreach Approach
  - Branding & Messaging
  - Consider Disadvantaged Community Members



# Community Engagement

- Examples of Unique Engagement Techniques:
  - Experiential Art – Art as a Linkage to Bike + Ped Activity
  - Youth Art Campaign



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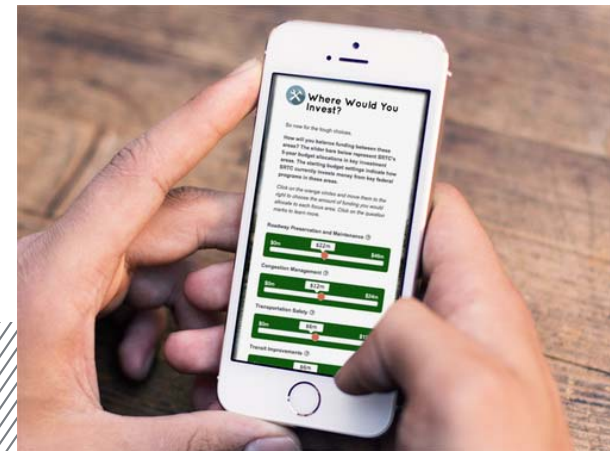
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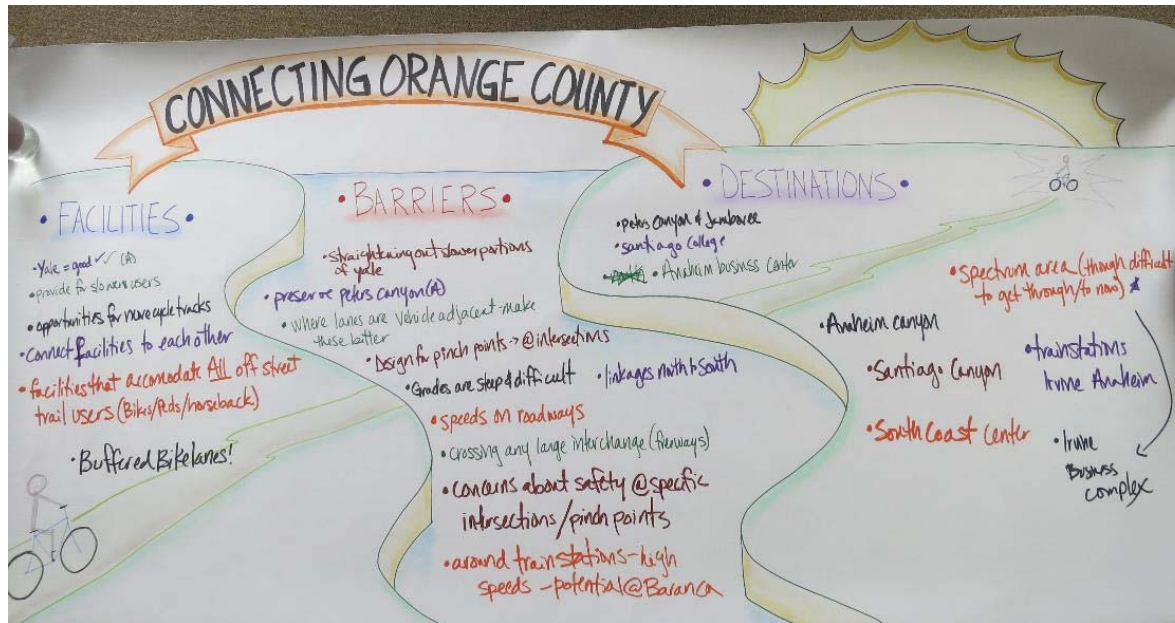


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  - Temporary Daylong Demonstration Events
  - Presence at Festivals and Standing Community Events
  - Digital Engagement (Website, Mapping Tools, Text-Based Engagement, etc.)



# Thank You!



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# Pedestrian Recommendations

- GIS Based Evaluation Criteria, such as:
  - Collision History
  - Public Input
  - Current & Potential Demand
  - Socioeconomics
  - Access to Destinations
  - Regional Connectivity
  - Sidewalk Inventory Conducted by OCTA
- Analysis to Yield:
  - Density Map Showing Focus Areas Countywide
  - Identify Up to 50 Priority Areas for Infrastructure Improvements



# Bikeways Recommendations

- Utilize Recent Local Agency Bikeways Planning (where available)
- Incorporate OCTA-Led Regional Bikeways Planning
  - Recommendations to Advance Regional Corridors
  - Updated Evaluation of Regional Corridors

